

## **CURRICULUM VITAE**

**BRIAN E. PORTER**

Professor of Management

Hope College

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MGMT 358 Management in the British Economy (London May Term)  
 MGMT 371 Financial Management (also teach online)  
 MGMT 400 Management Seminar  
 ECON 358 Management in the British Economy (London May Term)  
 FYS Business: Ethics and Faith Integration  
 FYS Vocation and Calling: The Music of U2  
 FYS Rob Bell, Bono, and the Music of U2: Examining God, Faith, and  
 Christianity—Making it Personal and Real  
 IDS 495 Senior Seminar (London May Term)

## **EMPLOYMENT**

Professor, Hope College	August 1999 – Present
Professor, Calvin College	August 1994 – August 1999
Inventory Scheduler & Analyst, Prince Corporation	May 1995 – August 1995
Assistant Controller, Kelsey-Hayes Corporation	February 1988 – May 1990
Controller, Flint Area Newspapers	September 1987 – February 1988
Senior & Staff Accountant, Ernst & Whinney	June 1984 – July 1986
Product Cost Accountant, Buick Motor Division	May 1983 – August 1983

## **GRANTS**

Crossroads Grant to Develop First-Year Seminar 2007

Hope Summer Grants for the years 2000, 2001, 2003, 2005, and 2006

CIBER (Center for International Business Education and Research at Indiana University) grant to visit and study Just In Time (JIT) operations in Sao Paulo, Brazil. De BT 50 (JIT) operat“5 Contrn



Expert Contributor to: “12 Last Minute Financial Moves to Make Before 2013 is Over” by Casey Bond, December 27, 2013. <http://www.gobankingrates.com/savings-account/2014-financial-planning-last-minute-money-moves/>

“Stock Simulation and Mutual Funds: A Pedagogical Tool for Faith Based Investing and Interfaith Understanding” lead article in Christian Higher Education,y

“Response to *God is Infinitely WISE: We have Access to His Wisdom*,” The Journal of Biblical Integration in Business, Fall 2003, pp. 63-68

“International Business and Social Justice,” The Journal of Biblical Integration in Business, Fall 2001, pp. 83-87

“God’s Immutability: Business Implications and the Uncertainty of Scripture,” The Journal of Biblical Integration In Business, Fall 2000, pp. 69-72

“A Response to Stewardship-Leadership: A Biblical Refinement of Servant-Leadership,” The Journal of Biblical Integration In Business, Fall 2000, pp. 38-42

"Spending Retirement Savings: An Examination of Research and Strategies" MBAA Conference, April 2018

"Online Stock Market Simulations: Teaching the Efficient Market Hypothesis and Other Concepts to Students" MBAA Conference, April 2017

"Teaching Behavioral Finance: Participatory Demonstrations With Students" MBAA Conference, April 2016

"Integrating Ethics and Business: Is Health Care an Individual's Right, Entitlement, Privilege, or Something Else?" MBAA Conference, March 2015

"Intersecting Faith and Business: Is Health Care an Individual's Right, Entitlement, Privilege, or Something Else?" Christian Business Faculty Association Conference, October 2014

"Out of the Transitory and into the Transcendent," with Brigitte Hamon-Porter, U2 Trans Conference, April 2013

"Teaching Ethical and Faith Based Investing: A Comparison of Investing Criteria and Mutual Funds" Academy of Finance, February 2013

"Retirement Planning: A Christian Perspective on Leveraging the Past to Build a Brighter Future" with Sheri Geddes, Christian Business Faculty Association Conference, October 2013

"Enhancing the Online Stock Market Simulation: A Pedagogical Tool for Teaching the Efficient Market Hypothesis and Other Lessons," Financial Educational Association Conference, September 2011

"Finance: Using a Stock Market Simulation to Demonstrate the Efficient Market Hypothesis and Faith Integration," Christian Business Faculty Association Conference, October 2010

"Confronting The Retirement Funding Calamity: A Christian Perspective Of The

“Serving The World: The Business and Faith of U2,” Christian Business Faculty Association Annual Meeting, October 2007

“The Shift From Defined Benefit to Defined Contribution Retirement Plans: What

"The Ethical Paradox For Christian Salespeople," with Steve VanderVeen, Christian Business Faculty Association National Conference, October 1998

"Examining Business Ethics As We Approach The Twenty-First Century: An Analytical Study of Students," Christian Business Faculty Association National Conference, October 1997

"Shop Scheduling Rules in a Dual Constrained Environment: Work Centers and Material Transporters," Association of Management and the International Association of Management International Conference, August 1997

"Christian and Wealth: Positive, Negative, or No Correlation?" Christian Business Faculty Association National Conference, October 1996

"A Comparison of Material Transporter Quantities in a Simulated Job Shop," Decision Sciences Institute National Conference, November 1995

"Christian and Non-Christian Institutions: An Analysis of Business Programs, Faculty and Students," Christian Business Faculty Association National Conference, October 1995

"Scheduling And Material Movement Decision Rules In A Simulated Job Shop: A Comparison Of High And Low Transporter Utilization," Decision Sciences Institute Midwest Conference, May 1995

"An Evaluation of Shop Scheduling and Material Movement Factors," Decision Sciences Institute National Conference, November 1994

"BMLP's Flex Cell," with F. Robert Jacobs, Decision Sciences Institute National Conference, November 1992

"A Linear Programming Model for an Assembly Operation with a Policy of No Backorders, No Firing of Permanent Workers, and the Use of Temporary Workers," Decision Sciences Institute National Conference, November 1991

## **SELECTED INVITED PRESENTATIONS**

"Retirement Planning for Young Adults: You're Never too



## **SELECTED AWARDS and HONORS**

Sharon G. Johnson Award, from Christian Business Faculty Association honoring Scholarship and Publications, November 2008

“Best in Track Award—Personal Financial Planning” *Academy of Finance*, April 2008

## **PROFESSIONAL ACTIVITIES**

Reviewer for Academy of Finance Annual Meeting (2005, 2006)

Discussant for Academy of Finance Conference (2006, 2007, 2008)

Session Chair Academy of Finance Conference (2005)

Reviewer for Journal of Academy of Finance (2006-Present)

Referee for Journal of Biblical Integration In Business (1997—Present)

Reviewer for *Understanding Management* 3rd Edition, R.L. Daft and D. Marcic (Dryden Press, 2001)

Workshop on “First Year Seminar Instructors” (Hope College, May & July 2001, May & July 2007)

Workshop on “Hope College and the Historical Christian Faith” (Hope College, May 2001)

Workshop on “Scholarship and Tenure” (Hope College, February 2000)

Workshop on “Teaching Enhancement” (Hope College, August 1999)

Reviewer for Christian Business Faculty Association National Conference (1997 to present)

Discussant for International Association of Management International Conference (1997)

Session Leader for International Association of Management International Conference (1997)

Discussant for Midwest Decision Sciences Institute Conference (1994)

Session Leader for Midwest Decision Sciences Institute Conference (1994)

Discussant for National Decision Sciences Institute Conference (1992)

## **PROFESSIONAL MEMBERSHIPS**

Christian Business Faculty Association  
Academy of Finance  
Finance Education Association

## **SERVICE TO COLLEGE AND DEPARTMENT**

### **College:**

- Served on Cultural Affairs Committee
- Participate (Finance component) in Meiji Gakuin Global Management Seminar
- Served on Campus Life Board
- Served on Residential Life Board
- Serve as Library Liaison
- Served on Student/Faculty Judicial Board
- Served on Frost Center Advisory Committee
- Spoke at Hope College RA training on vocation and calling
- Conducted HASP seminar, *Business Ethics and Management*. This was a part of an ongoing series entitled *Ethics and Economics*
- Assisted Hope College department of Human Resources with seminar on Medicare options to retired employees
- Visited and evaluated IES

- Organized the visit and presentation of guest speakers such as Jim Oberstadt (Genzink Steel), Ed Balint (Heinz of Holland), David Genzink (Partners Worldwide), Kyle Stob (Partners Worldwide), Doug Ruch (Fleetwood), Bob McDonald (Aqua Clara Foundation), and Carey Koele (Koele Godfrey Investment Group)
- Co-organized student visits to local businesses
- Assisted in Revising French/Management double major

### **SERVICE TO COMMUNITY**

- Three year term on RCA Holland Classis Stewardship and Finance Committee (Jan 2009 – Dec 2011)
- Board member Black River Public School
- Guest speaker on personal finance at Black River Public School
- Parent volunteer at Black River Public School
- Former Parent volunteer at Lakeside Montessori preschool and kindergarten
- Treasurer of Crossroad Church and council member
- Former